

# JULIET WEINHOLD

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[Portfolio](#)

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## EDUCATION

### SAVANNAH COLLEGE OF ART

#### & DESIGN

Savannah, GA

BFA Fashion Marketing & Management

Sep 2022- May 2026

#### AWARDS

Graduated Magna Cum Laude

## PUBLICATIONS

“ODDA 29: Christine Baranski cover”;  
style assist

<https://odda-magazine.com/christine-baranski-main-cover>

“THEONE x Emma Aimée for  
Enzomnia Magazine”

<https://www.instagram.com/p/DWQQu-tCiI3I/?igsh=YjM0dTNvMzY0N3Fj>

## SKILLS

#### Professional:

Customer Management

Styling

Sourcing

Social Media Curation

Project Manager

#### Academic:

Adobe Photoshop

Graphic Design

Microsoft Excel

Adobe InDesign

Microsoft PowerPoint

## WORK EXPERIENCE

### STYLIST

Madison & 5th Designer Consignment , Savannah, GA, (November 2025-current)

- Leverage my sales and fashion expertise to support a local business
- Cultivate connections within the community and with customers
- Offer insights for the business's social media advertising strategy
- Maintain store cleanliness and organization daily
- Manage the cataloging of new stock using Microsoft Excel
- Operate the cash register and pricing items

### STYLING INTERN

ODDA Magazine, New York, NY, (June 2025-August 2025)

- Provided styling assistance for all editorial shoots
- Developed call sheets and credit sheets
- Efficiently picked up and returned garments from showrooms
- Assisted in the selection and curation of wardrobe pieces to align with editorial themes
- Demonstrated adaptability and problem-solving skills in fast-paced settings, ensuring smooth workflow even under tight deadlines.
- Built and maintained strong relationships with industry professionals

### BRAND MARKETING INTERN

WORLD OF MY OWN, New York, NY, (June 2025-July 2025)

- Curated and shared content across social media platforms
- Collaborated on set for styling and directing both e-commerce and general brand photoshoots
- Contributed to the curation, setup, and management of pop-up events
- Networked the brand with designers and fellow creatives
- Regularly evaluated the effectiveness of marketing campaigns and implemented improvements accordingly
- Participated in brainstorming sessions to generate innovative ideas for brand engagement and outreach

### SALES ASSOCIATE & SOCIAL MEDIA

The Future On Forysth, Savannah, GA, (May 2023-June 2024)

- Managed social media accounts such as Instagram and TikTok to promote new products and sales.
- Engaged positively with co-workers to maintain a clean and efficient store environment.
- Handled sales transactions using both cash and credit.
- Delivered exceptional customer service by answering inquiries about store merchandise.
- Assisted customers with styling and fashion advice.